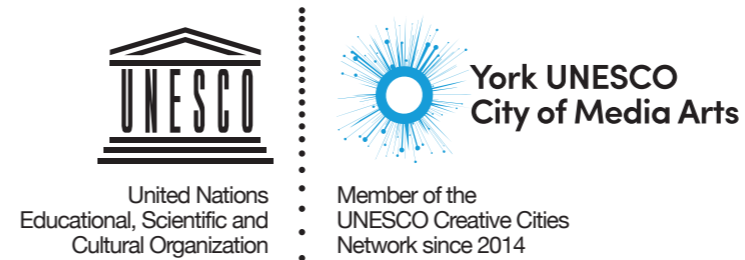


# Guidance & encouragement Brand logo usage and relationships



## City stakeholders, partners and ambassadors

This mark is for individuals and organisations promoting the Guild of Media Arts and the city of York's designation as part of the Creative Cities Network in their communications.



## Guild of Media Arts

This is the mark for the Guild itself, as an organisation and should be used to promote it by the Guild and supplied to other organisations that want to use it in communications.

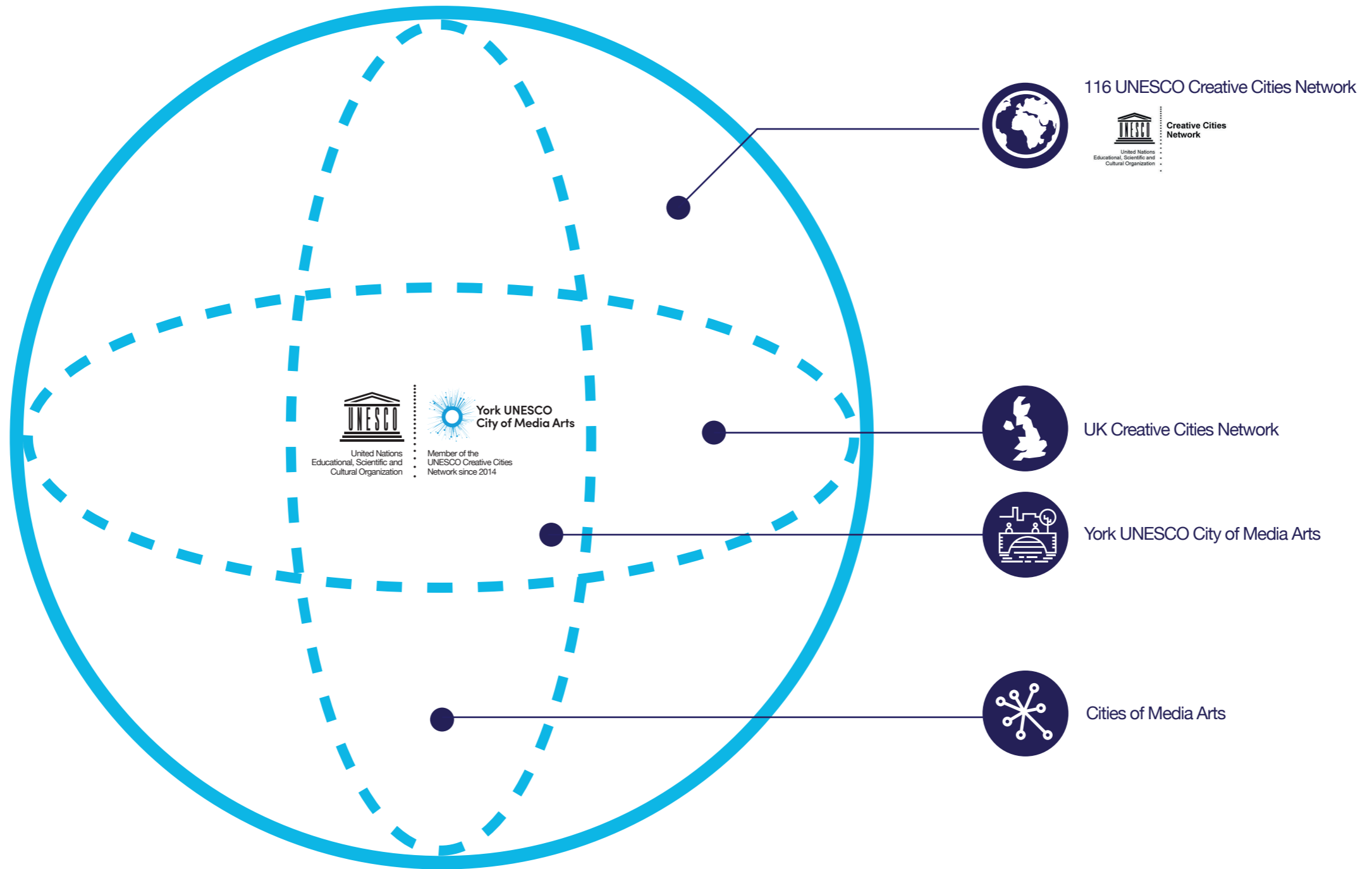


## Guild Members only

This is the roundel starburst we would love you to use to say you're a paid member. Please use it on email and other communications and literature to promote your involvement.



## International and national relationships (UCCN)



## Local relationships

